

## ING. LISSETH QUEVEDO

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I graduated from the prestigious University of Zulia, located in the city of Maracaibo, Venezuela, in 2008, as a Mechanical Engineer. I have multiple studies in business administration and corporate management, and I am certified as a trainer in the area of Preventive Maintenance for Light and Heavy Equipment. I was born and raised in the city of Maracaibo, Venezuela.

My initial experiences in the field of work were related to the transportation and heavy lifting industry, where for several years I designed and implemented a mobile preventive and corrective maintenance system for the company's fleet of light and heavy equipment, including load lifting cranes and construction machinery. Throughout my career, I have held important managerial positions in projects related to the oil industry, always leading with success, which helped develop skills and abilities in the business field. I have been fortunate to receive multiple recognitions in the business field for my impeccable and renowned leadership trajectory.

As a mechanical engineer, my specialty is focused on preserving light and heavy equipment through the creation, monitoring, and implementation of preventive maintenance. This contributes significantly to:

- **Production efficiency:** By keeping the equipment in optimal conditions through proper maintenance, downtime is minimized, and production efficiency is improved. This allows industries to increase productivity and, in turn, drive economic growth.
  - **Cost reduction:** Preventive maintenance helps prevent breakdowns and catastrophic failures in the equipment, saving significant costs of repair and replacement. Additionally, optimizing operating processes reduces costs and maximizes efficiency.
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- Industrial competitiveness: By keeping the equipment in good working order, the competitiveness of national industries is improved. Companies can consistently offer quality products, meet delivery deadlines, and satisfy market demands, strengthening their position both nationally and internationally.
- Occupational safety: Having knowledge of industrial safety regulations allows for the implementation of effective safety measures in the workplace, reducing the risk of accidents and promoting the safety and well-being of workers.
- Technological development: With my experience, I can contribute to the technological development of the country through research and development of new technologies, techniques, and maintenance methods. This drives innovation, improves equipment quality, and encourages the adoption of advanced technologies in the industry.
- Environmental sustainability: My work as an engineer allows me to focus on improving the energy efficiency of equipment and promoting sustainable maintenance practices. This helps reduce the environmental impact of industrial activities, contributing to sustainable development and environmental preservation.

My role as a writer: I believe in leaving a mark and creating value in what we do, which is why I want to share with you the creation of my book titled "Practical Guide to Becoming a Business Leader." Thank you for taking the time to read these lines, and I am confident that we will make a good team.

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